

Transforming CSR

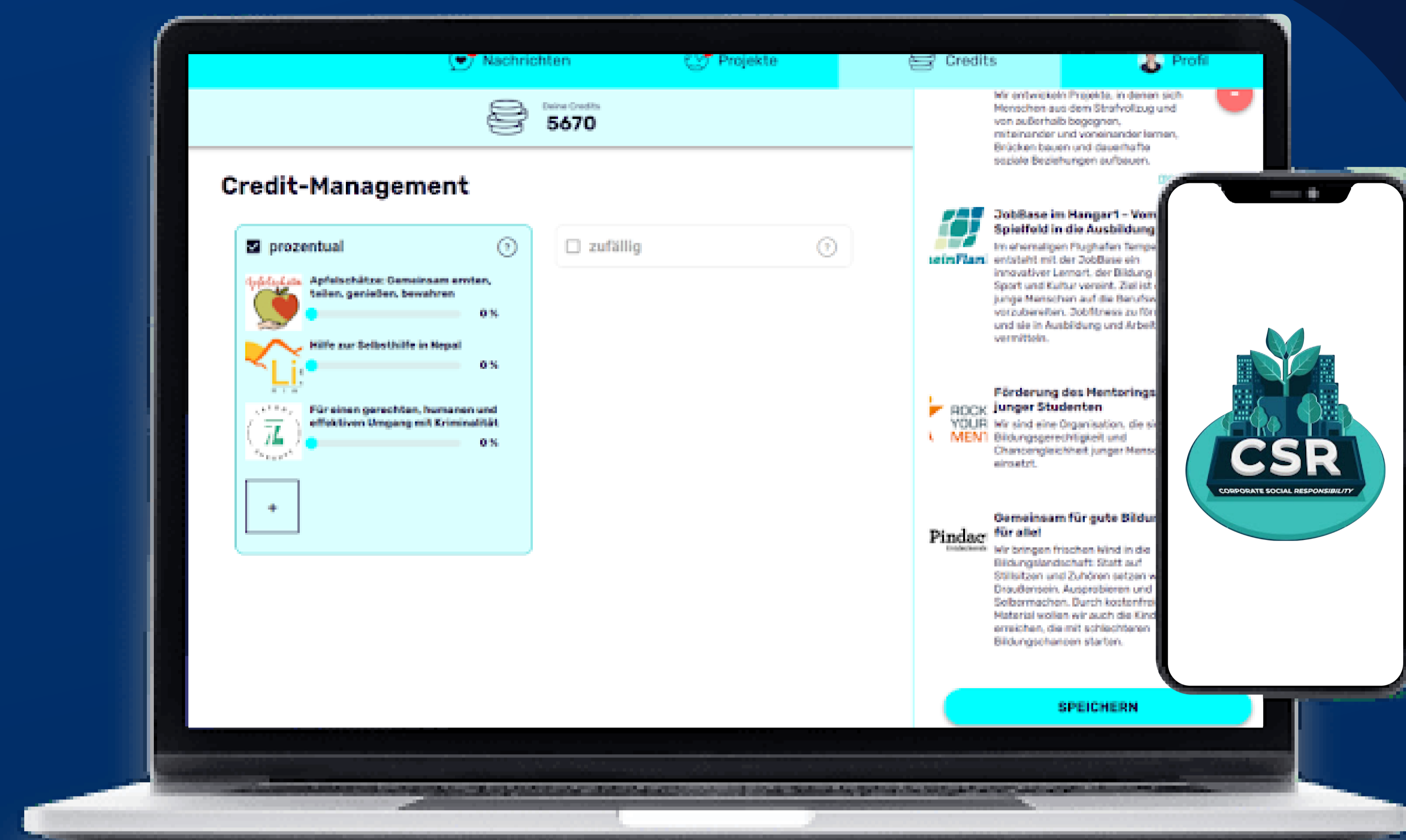
Empowering Companies and Employees for Sustainable Impact

In an era where corporate social responsibility (CSR) is increasingly becoming integral to business operations, our client from Berlin embarked on a mission to revolutionize CSR engagement. Through cutting-edge technology and strategic innovation, we together crafted a dynamic CSR-Engagement platform aimed at empowering companies and employees to actively contribute to social causes while driving profitability.

Innovating CSR Engagement

IMPACT:

-  Increased employee engagement and participation in CSR initiatives.
-  Enhanced company reputation and brand perception.
-  Improved efficiency in managing CSR activities and tracking contributions.
-  Greater alignment between sustainable actions and profitability.
-  Positive feedback from users and administrators on platform usability and functionality.



Crafting the Tech Solution

- **Empowering Administrators:** We designed a user-friendly dashboard granting super-admins the ability to manage invitation codes, oversee user activity, and manipulate user models effortlessly.
- **Spreading the Message via Customizable Widgets:** The platform features an iFrame widget, customizable via the administrator panel, allowing seamless integration into company websites for enhanced promotion and employee engagement.
- **Seamless Multilingual Support:** We implemented multi-language support, enabling users to switch between English and German seamlessly, catering to diverse audiences.
- **Endless Engagement with our Dynamic News Feed Scroller:** Inspired by social media platforms, we developed an endless news feed scroller with real-time filtering and interactive features such as likes and shares.
- **Staying Informed with User Notifications:** Users can create and publish posts globally or within their company network, fostering communication and collaboration. A notification system alerts users to new posts in real-time.
- **Dynamic Country Zip Code Filter:** Our platform dynamically fetches zip codes based on user-selected countries, streamlining user experience and data accuracy.
- **Accumulated Credits History Statistics:** We provide detailed credit history statistics, facilitating analytical insights and strategic decision-making.